

HIGH BROW

hb

Your Guide
to Cosmetic
Tattooing
brows.



Effortless beauty. To keep you feeling flawless.



What is cosmetic tattooing?

Cosmetic tattooing is also known as micro pigmentation or semi-permanent makeup. It consists of pigment being inserted below the top layer of the dermis with sterile micro needles to mimic makeup, which enhance the features of the face.

Why ombre brows?

Eyebrows are such a defining feature on your face. When shaped correctly they define your face, make you appear younger and balance the face.

We can customise shading techniques to suit how much brow we are building for you and how bold you'd like your brows. From soft pixelated shading which heals to a soft skin tint to a more dense makeup look.

Ombre brow techniques give the most natural result. It is the most gentle on the skin compared to other tattooing styles, resulting in a more comfortable treatment and natural result.

Microblading or feather touch brows?

Microblading is the technique of using a hand-held tool (blade) to etch pigment into the skin - typically to look like hair strokes. Sometimes also called feather touch brows. This style of brow along with other hair stroke techniques generally implant pigment much deeper in the skin which can sometimes result in scarring, blurred healed results & undesired colours overtime.

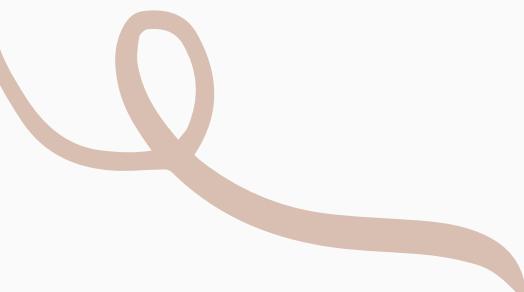
After years of industry experience and loads of research into the world of tattooing - ombre brow techniques are our preferred method to minimise the impact on the skin and minimise pain! Giving our clients the best long term results possible.



Follow our socials to see the latest before & after results



Prior to your appointment



Consent forms will be sent to you via SMS/email prior to your appointment to ensure you are a candidate for cosmetic tattooing.

Consultations are available to book online. If you're not already a High Brow client, these are recommended so we can meet prior to your tattooing procedure, I can draw on a shape and we can discuss any questions.

Treatments can be booked at your consultation or via [online booking](#).

Please note: If you have had previous cosmetic tattooing done by another salon we will not be able to perform the treatment.

Work by other artists is considered a "cover-up" procedure as it is more complex.

Due to the soft, subtle and translucent nature of ombre techniques, it is simply not possible to conceal older styles of tattooing such as microblading or "feather touch"/hair stroke brows and achieve a good result.

PEOPLE WHO CANT BE TATTOOED:

- Pregnant women
- Chemo or cancer patients
- Keloid or hypertrophic scarring
- Active viral infections
- Taking antibiotics in the last 3 weeks
- Accutane uses within the last 18 months
- Rocacea
- Anyone with red lumps and bumps in the brow area



If you spend 10 mins per day
doing your brows

=

3650 mins

OR

2.5 DAYS OF THE YEAR YOU
SPEND DOING YOUR BROWS!

Cosmetic tattooing can save you so much time and
frustration everyday.

FAQ

Does it hurt?

We specialise in techniques that cause minimal impact to the skin so the pain is minimal. If needed, numbing is applied throughout to keep you comfortable, most people describe it as a little annoying or scratchy but tolerable.

How long does it last?

Everyone is different, it has no time limit. If you wish to maintain the colour over time you will require further treatments when fading occurs - annual touch ups are recommended to keep it looking fresh.

The length of time can depend on a number of factors including, sun exposure, pigments used and skin type.

As with all cosmetic tattooing the end results will depend on the age and quality of your skin.

Are there any side effects?

If there is any swelling this may last from 2-48 hours. There may be some tenderness for a few days. The colour implanted will be darker than you would expect for the first 3-10 days. Most people do not need to take time off for eyebrow procedures.

Can I have cosmetic tattooing done while pregnant/breastfeeding?

Unfortunately you can't. Having a cosmetic tattoo can put extra stress and tension on the body. Another reason is due to changes in the hormones which can have effects on the end result.

Is it safe?

All products and equipment used in your treatment are single use and disposed of at the end of each treatment.

High Brow Studio guarantees a safe and hygienic application.



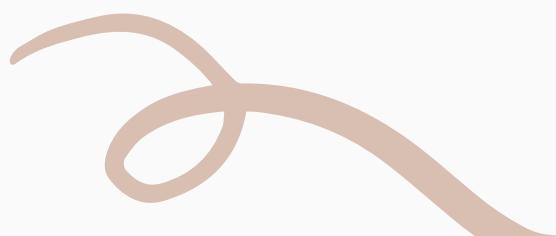
Procedure

We like to ensure every person will get their dream results whether you are after a soft natural result or a fuller makeup look.

Now that you have done your research and booked in your cosmetic tattooing procedure, this is what you can expect:

At your appointment

- Allow up to 3 hours.
- If you normally fill or enhance your eyebrows with makeup, feel free to wear your usual makeup to the treatment for reference and bring your brow makeup along.
- Avoid plucking or waxing your brows prior to your appointment so we can work with your natural shape - your treatment includes a brow tidy.
- An appointment includes a thorough consultation where together you both choose a style, shape and pigment colour to suit you and your skin type.
- The colour pigment chosen will be customised to compliment your natural brow, hair and skin tones.
- Your shape will be drawn on prior to any tattooing so we can both agree to a style we are happy with.
- Numbing is applied throughout (if needed) to keep you comfortable.
- Aftercare products and instructions will be supplied at your appointment.



"What will I look like after my treatment?"



Ombre Brows – Immediately after your treatment your brows will appear darker, larger and more defined on your face. The morning after your treatment your brows will have oxidised further and it is normal to feel your brows are slightly too intense for you. Your colour will fade back 30-50% and soften 7-10 days after your treatment. Minimal swelling is expected, with redness occurring on very sensitive skin types.

PLEASE NOTE YOU WILL REQUIRE A PERFECTION VISIT 4-8 WEEKS AFTER THIS PROCEDURE. Your results will not be complete until after your second visit.

What to do after your treatment

There are detailed aftercare instructions given to you on the day. It is advisable to strictly adhere to these guidelines to achieve the best results.

Please note: You cannot exercise or use swimming pools, saunas or spas for 10 days post-treatment. You cannot wear makeup on, or too close to the treated area for 10-14 days post-treatment.

Follow up

After all cosmetic tattooing treatments, a "retouch" treatment is required. Approximately 2-6 weeks after healing. This follow up treatment will ensure you are fully satisfied with the result, as pigment healing/fading will differ for all.

Things that can alter the look and healing of your tattoo include your skin type, metabolism and how you care for your tattoo in its healing stage.

Tip:

A good sunscreen should be applied to the treated area AFTER healing (2 weeks). This should be done regularly to avoid the rapid fading of your cosmetic tattoo, as well as help keep the colour of your tattoo true. This helps keep your cosmetic tattooing looking its best for longer!

Make a booking.

Consultations or tattooing appointments can be booked via online booking on the website or opt to chat about cosmetic tattooing at your next Brow Service with us.



book now



